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SONIC Drive-In Summer Internship 2025 For Graduates

Description

Embarking on a culinary adventure that combines innovation, flavor, and a dash of nostalgia, Sonic Drive-In offers an extraordinary internship opportunity in the heart of Oklahoma City. Join us as we delve into the world of America's favorite drive-in, where your creativity can flourish, and your taste buds can dance to the rhythm of our iconic menu.

Responsibilities

- Orchestrating Culinary Creations: Collaborate with our seasoned chefs to develop and refine new menu items, infusing fresh ideas with our classic offerings.
- 2. Sizzling Marketing Initiatives: Assist in the creation and execution of captivating marketing campaigns, both online and offline, to entice customers to savor the Sonic experience.
- Shake Up the Social Media Scene: Contribute to the management of our social media platforms, crafting engaging content and interacting with our devoted fan base.
- Drive-In Innovation: Play a vital role in brainstorming and implementing strategies to enhance customer satisfaction and drive sales across our nationwide chain.
- 5. Rev Up for Research: Conduct market research and analyze customer trends to identify potential opportunities for growth and development.

Qualifications

- 1. Akin to a Culinary Composer: A passion for food, a discerning palate, and a knack for creating harmonious flavor combinations.
- 2. Sonic Storyteller: Exceptional communication skills, both written and verbal, with the ability to captivate audiences and tell a compelling brand story.
- Ensemble Collaborator: A team player who thrives in a fast-paced, dynamic environment, possessing a strong ability to work collaboratively and adapt to changing priorities.
- 4. Innovation Conductor: A natural inclination towards innovation and creative problem-solving, always seeking new ways to elevate the Sonic experience.
- Sonic Enthusiast: A genuine love for the brand, its history, and its dedication to delivering delicious meals and unforgettable experiences to every customer.

Experience

While prior experience in the culinary or marketing fields is not mandatory, any relevant experience or demonstrated passion for the industry will be an advantage. We value enthusiasm, a can-do attitude, and the willingness to learn and grow within our vibrant team.

Skills

Hiring organization

SONIC Drive-In

Employment Type

Intern

Duration of employment

6 months

Industry

Fast food

Job Location

Oklahoma City, Oklahoma, USA, 73013, Oklahoma City, Oklahoma, USA

Working Hours

8

Base Salary

10

Date posted

March 4, 2025

Valid through

08.06.2026

- Flavorful Fusion: An understanding of culinary techniques, ingredients, and flavor profiles, coupled with a willingness to experiment and push boundaries.
- Wordsmith Wizardry: A flair for crafting compelling content that showcases our brand voice across various platforms, from social media to promotional materials.
- 3. Analytical Appetite: The ability to analyze data, conduct market research, and translate findings into actionable strategies.
- 4. Tech Tempo: Familiarity with digital marketing tools, social media platforms, and content management systems.

Job Benefits

- Epicurean Exploration: Immerse yourself in the world of flavors, taste test new menu items, and have a direct impact on shaping the Sonic Drive-In experience.
- Mentorship Melody: Receive guidance and mentorship from industry professionals who are passionate about fostering your growth and development.
- 3. Drive-In Delights: Enjoy discounts on mouthwatering meals at Sonic Drive-In locations nationwide.
- 4. Networking Rhythm: Connect with fellow interns, employees, and industry experts, building valuable relationships for your future endeavors.

Contacts

If you're ready to join our culinary symphony and make your mark on the Sonic Drive-In experience, we'd love to hear from you. Please reach out to our internship coordinator at internships@sonicdrivein.com or call (123) 456-7890.

Note: The information provided in this blog post is based on fictional content and does not represent the actual Sonic Drive-In internship program.